



HOBBY AREA DISTRICT

The Hobby Area District Business Facade Reimbursement Grant

What is the Business Facade Grant?

The Business Facade grant is a reimbursable grant designed to encourage business owners within the boundaries of the Hobby Area District (“HAD” or “District”) to improve the appearance and/or functionality of the front/visible portion of their property.

Business Facade Grant Key Concepts

- ✓ Painting
- ✓ Repairing
- ✓ Improving
- ✓ Remodeling

Eligibility:

Grants will be eligible for HAD Assessment Payers.

Residential Properties are not eligible.

Sexually oriented businesses, nightclubs, game rooms and similar businesses (as determined by the Board) are not eligible.

Applications must be signed and notarized by the legal business owner.

Unless waived by the Board, no applicant may be awarded more than one Facade Grant per year.

Applications must show substantial improvement in the appearance of the facade.



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Grant Award:

The District will award five grants with an in-kind match (50%) up to \$10,000 of total cost per grant. Funding may not be used for salaries or any other administration costs.

The District will fund this program in the amount of \$50,000. All grants are subject to grant funding availability at the time of award. In the event there are more qualified applicants than the program can accept, the District's Grants Committee will consider the relative subjective appeal of each project.

The funding cycle is from January 1st to December 31st for each fiscal year. The grants will only be considered in a year in which the program is included in the HAD budget.

No disbursement will be considered for work started, completed, or covered by insurance. In order for the business to receive the grant funding, and before any work may begin, the application must be reviewed and approved by the Grants Committee.

The project must be completed within 3 months of notification of approved application.

The award is subject to final discretionary approval by the Board. No applicant should rely on award of the grant until final Board approval.

Application Criteria:

1. **Intent** – the intent must show improvement to the facade
2. **Effectiveness** – the application must demonstrate how the work will improve the current appearance
3. **Specificity** – the application must accurately reflect the work to be done
4. **Coverage** – the application must describe how the project will impact other businesses and/or public spaces

Submissions that do not clearly specify the above criteria will not be considered.



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Final Selection:

The Selection Committee will be comprised of members of the Board, District staff, local business owners/representatives, and outside consultants.

The committee will only review packets that include the following:

1. Completed Application
2. Proposals
3. Detailed Design Plan
4. Ordinance, code, and permit requirements

Funds Disbursement:

Disbursement of grant funding will be upon completion of the project and subject to approval of the Board. All documents submitted after completion of the project must provide evidence that the project has been completed pursuant to grant application guidelines/specifications.

The following documentation must be submitted prior to any grant disbursement:

1. Invoices
2. Cancelled checks relevant to the project
3. Credit card receipts relevant to project
4. Copy of permits
5. Proof of code compliance
6. Pictures of completed project