



HOBBY AREA DISTRICT

Marketing and Communications Committee Meeting Notice and Agenda

Thursday, September 10, 2020 at 12:00 pm

NOTICE is hereby given that the Marketing and Communications Committee of the Hobby Area District will hold a meeting on Thursday, September 10, 2020, at 12:00 a.m., via Zoom videoconference at: <https://us02web.zoom.us/j/87256687660?pwd=dG1mSzNGRGYOWXY0ejRMaUF3MWtsZz09> or via teleconference at: **1 346 248 7799**; Meeting ID; **872 5668 7660**; Password: **012512**; open to the public, to consider, discuss, and make recommendations, and take direct actions as may be necessary, desirable, or convenient with respect to the following matters:

AGENDA FOR MEETING

Committee Chair: Joe Edd Nelson
Committee Members: Danny Perkins, Keyur Amin, Liliana Rambo
Staff Lead: Beth Strobe

1. Call to Order- Joe Nelson, Chair
2. Communications & Media Updates
 - a. Social Media Update Dorothy Puch Lillig
 - b. Social Media Metrics Chris Labod
3. Event Updates
 - a. Holiday Social Update Beth Strobe
 - b. Distribution Event Update Beth Strobe
4. Adjourn

Beth Strobe

Executive Director



As a result of the current COVID-19 virus epidemic emergency, the convening at one location of the Committee is difficult or impossible. Therefore, the Committee will conduct this meeting by videoconference rather than by physical quorum pursuant to Texas Government Code Sec. 551.125 and guidance of the Governor of the State of Texas. Members of the public are entitled to participate and address the Committee during the videoconference meeting. In all respects, this meeting will be open to the public and compliant with applicable law and guidance of the Governor of the State of Texas. An electronic copy of the agenda packet (which consists of the regular reports presented to the Committee by its consultants) can be found at: <https://hadistrict.org/>