



HOBBY AREA DISTRICT

Marketing and Communications

Committee Meeting Notice and Agenda

Thursday, July 9th, 2020 at 12:00 pm

NOTICE is hereby given that the Marketing and Communications Committee of the Hobby Area District will hold a meeting on Thursday, July 9th, 2020, at 12:00 p.m., via Zoom videoconference at: <https://us02web.zoom.us/j/87946223741?pwd=d1piWIRNRzFnRHptTUM5aDNKWm9TUT09> or via teleconference at: **1 346 248 7799 US (Houston)**; Meeting ID; **879 4622 3741** Password: **673033** ; open to the public, to consider, discuss, and make recommendations, and take direct actions as may be necessary, desirable, or convenient with respect to the following matters:

AGENDA FOR MEETING

Committee Chair: Joe Edd Nelson
Committee Members: Danny Perkins, Keyur Amin, Liliana Rambo
Staff Lead: Beth Strope

1. Call to Order- Joe Nelson, Chair
2. Communications & Media Updates
 - a. Social Metrics Beth Strope
3. Social Media Introduction – Busy Bee Creatives Beth Strope
Chris Labod
Dorothy Puch Lillig
4. Adjourn

Beth Strope

Executive Director

As a result of the current COVID-19 virus epidemic emergency, the convening at one location of the Committee is difficult or impossible. Therefore, the Committee will conduct this meeting by videoconference rather than by physical quorum pursuant to Texas Government Code Sec. 551.125 and guidance of the Governor of the State of Texas. Members of the public are entitled to participate and address the Committee during the videoconference meeting. In all respects, this meeting will be open to the public and compliant with applicable law and guidance of the Governor of the State of Texas. An electronic copy of the agenda packet (which consists of the regular reports presented to the Committee by its consultants) can be found at: <https://hadistrict.org/>