

**MINUTES OF THE MEETING OF THE  
HOBBY AREA MANAGEMENT DISTRICT  
CITY OF HOUSTON, TEXAS  
BOARD OF DIRECTORS**

**April 10, 2014**

**DETERMINE QUORUM; CALL TO ORDER.**

The Board of Directors of the Hobby Area Management District held a regular meeting on Thursday, April 10, 2014, at 1:00 p.m. in the Doubletree Hilton Hobby, 8181 Airport Blvd., Houston, TX 77061, inside the boundaries of the District, open to the public, and the roll was called of the duly appointed members of the Board, to-wit:

Position 1 - Danny Perkins, <i>Chairman</i>	Position 7 - Marjorie Evans
Position 2 - Helen Bonsall, <i>Vice-Chair</i>	Position 8 - Joann Lemon
Position 3 - Todd Szilagyi	Position 9 - Darryl Bailey
Position 4 - Perry J. Miller	Position 10 - Vic J. Zachary
Position 5 - Ann Collum	Position 11 - <i>vacant</i>
Position 6 - Sue De Haven, <i>Secretary</i>	

and all were present with the exception of Directors Bonsall, Szilagyi, Bailey and Zachary, thus constituting a quorum. Also present were David Hawes, Josh Hawes, Alice Lee, Linda Clayton and Gretchen Larson, all of Hawes Hill Calderon, LLP; Jeff Sonnheim, Equi-Tax; and Jack Roland, Roland Fry & Assoc. Others attending the meeting were Paul Reese and O'Brien McFadden, both of S.E.A.L. Security; and Randy Pennington. Chairman Perkins called the meeting to order at 1:09 p.m.

**RECEIVE PUBLIC COMMENTS.**

There were no public comments.

**APPROVE MINUTES OF MEETING HELD MARCH 13, 2014.**

Upon a motion duly made by Director Miller, and being seconded by Director Collum, the Board voted unanimously to approve the Minutes of the March 13, 2014, meeting as presented.

**RECEIVE ASSESSMENT COLLECTION REPORT.**

Mr. Sonnheim presented the Assessment Collection Report for March, 2013, included in the Board agenda materials. He reported 90% had been collected as of today. No action from the Board was required.

**RECEIVE BOOKKEEPER'S REPORT AND APPROVE INVOICES FOR PAYMENT.**

Mr. Roland presented the Bookkeeper's Report and went over the invoices. Upon a motion duly made by Director Collum, and being seconded by Director Miller, the Board voted unanimously to accept the Bookkeeper's Report and approved payment of invoices as presented.

**RECEIVE AND CONSIDER DRAFT FY 2014 BUDGET.**

Mr. Hawes handed out a draft of the FY 2014 Budget, a copy of which is attached as Exhibit A. He stated this was a draft and was not being put up for consideration for approval. He stated he would bring to Committees in May for recommendations and then to Board for approval. Mr. Hawes went over each line item in detail and pointed out some corrections that needed to be made. No action from the Board was required.

**RECEIVE AND CONSIDER REPORT FROM THE ECONOMIC & BUSINESS DEVELOPMENT COMMITTEE.**

**A. APPROVE BUSINESS AND ECONOMIC DEVELOPMENT PLAN.**

Ms. Larson reported the Business and Economic Development Plan was broken down into two areas: business expansion and business retention. There was discussion on how the District would work with potential buyers. No action from the Board was required.

**RECEIVE AND CONSIDER REPORT FROM THE PUBLIC SAFETY AND SECURITY.**

**A. APPROVE THE DISTRICT TO PROVIDE FUNDING FOR RCR FOR HAA APARTMENT MEMBERS IN THE DISTRICT FOR ONE YEAR.**

Mr. Josh Hawes went over the spreadsheet of multi-family properties currently members of HAA and ones that were not, spreadsheets were included in the Board agenda materials. He reported the Committee recommended providing Rental Credit Reporting "RCR" to the multifamily properties who were members of HAA in the District for one year. He stated the committee would like to get the properties not part of HAA to join HAA. Upon a motion duly made by Director Collum, and being seconded by Director De Haven, the Board voted unanimously to approve funding for RCR to HAA apartment members within the District for one year.


Mr. Reese presented and answered questions on the S.E.A.L. Security monthly report for March, 2014, included in the Board agenda materials. He stated they are continuing to make business contacts and explaining to the businesses what services they provide on behalf of the District. No action from the Board was required.

**RECEIVE AND CONSIDER REPORT FROM THE ENVIRONMENTAL, URBAN DESIGN AND MOBILITY COMMITTEE.**

Mr. Hawes reported he would be scheduling a meeting with Public Works and Scenic Houston so that the District can work with them on the visioning process for Broadway. No action from the Board was required.

**ADJOURN.**

There being no further business to come before the Board, Chairman Perkins adjourned the meeting at 1:55 p.m.

  
Secretary



List of Exhibits

Exhibit A: Proposed FY 2014 Budget (draft)

**HOBBY AREA MANAGEMENT DISTRICT  
PROPOSED FY 2014 BUDGET**

	<b>FY 2014 PROPOSED BUDGET</b>
<b>GENERAL FUND/OPERATIONS</b>	
<b>SOURCES OF FUNDS</b>	
District Assessments	1,292,012.95
Penalty & Interest Revenue	24,000.00
Overpayments	32,000.00
Assessment Refunds	-32,000.00
Interest Revenue	50.00
Miscellaneous Revenue	0.00
<b>Total Sources of Funds</b>	<b>1,316,062.95</b>
<b>USES OF FUNDS</b>	
<b>Public Safety</b>	
Contract Public Safety	202,176.00
Apartment Life Initiatives	25,000.00
Mobile Cameras	28,800.00
Sytreet Light Outage Reporting	2,100.00
Graffiti Abatement	33,500.00
Project Management	0.00
<b>Total Public Safety</b>	<b>291,576.00</b>
<b>Mobility &amp; Transportation</b>	
Intersection Paver Maintenance	10,000.00
Street Sign Maintenance	4,000.00
Project Management	63,065.18
<b>Total Mobility &amp; Transportation</b>	<b>77,065.18</b>
<b>Environmental &amp; Urban Design</b>	
Right of Way Maintenance	0.00
Porter Service	0.00
Esplanade Damage Repair	0.00
<b>Total Environmental &amp; Urban Design</b>	<b>0.00</b>
<b>Business &amp; Economic Development</b>	
Economic Development Program	
Real Estate Forums/Luncheons	10,000.00
Business Over Breakfast	4,000.00
Economic Development Tours	2,500.00
Business Mixers	3,500.00
Business Leaders Round Tables	6,000.00
Business Ambassador Program	45,000.00
GIS Mapping and Research Services	8,000.00
Business Database Development/Management	12,000.00
Business Expansion Activities (Travel)	12,000.00
Public Safety, PIP, Awards, Others	15,000.00
District and Community Events and Festivals	12,000.00
Support of School Programs	10,000.00
Creative and ED Support Services	
Website Development, FB, Twitter Accounts	3,000.00
Website/Social Media Online Comm Plan	7,200.00
Photography Services	4,800.00
Professional Writing Services	6,000.00
Marketing Materials & Promotional Items	
Marketing Materials	13,500.00
<b>Total Business &amp; Economic Development</b>	<b>174,500.00</b>

**HOBBY AREA MANAGEMENT DISTRICT  
PROPOSED FY 2014 BUDGET**

	<u>FY 2014 PROPOSED BUDGET</u>
<b>Administration</b>	
Exec & Board Support Services	
Administration & Project Management	69,000.00
Meeting Expense	3,500.00
Reimbursable Expenses	14,400.00
Postage	900.00
Office Supplies	1,900.00
Public Notices, Advertising	800.00
<b>Total Exec &amp; Board Support Services</b>	<u>90,500.00</u>
Legal Services	9,600.00
Audit Services	7,000.00
Bookkeeping	7,200.00
Assessment Billing	22,500.00
Assessment Database Management	3,600.00
Insurance	4,000.00
Other	2,500.00
<b>Total Administration</b>	<u>146,900</u>
 <b>Total Uses of Funds - General Fund</b>	 <u>690,041</u>
 <b>Excess (Deficiency) of Sources over Uses - General Fund</b>	 <u>626,022</u>
 <b>CAPITAL PROJECTS</b>	
 <b>Long Range Planning</b>	
Comprehensive Plan	79,500
<b>Total Long Range Planning</b>	<u>79,500</u>
 <b>Landscaping Projects</b>	
 <b>Total Landscaping Projects</b>	 <u>-</u>
 <b>Mobility Projects</b>	
Intersection Ident Markers	
Engineering Services	
<b>Total Mobility Projects</b>	<u>-</u>
<b>Total Capital Outlay</b>	<u>79,500.00</u>
 <b>Total Excess (Deficiency) of Sources over Uses</b>	 <u>546,521.77</u>