



HOBBY AREA DISTRICT

Public Affairs Committee

AGENDA FOR MEETING

Committee Chair: Keyur Amin
Staff Lead: Gabrielle Dirden
Consultants: Amber Ambrose and Lauren McDowell

1. Call to Order-Keyur Amin, Chair
2. Public Affairs Updates
 - a. Mini Murals TIP Program
 - b. Identity Markers-AKA Int'l Boule Conference and Convention
 - c. Meaningful Change Campaign
3. Communications & Media Updates
 - a. Social Media Report
 - b. Website Report
 - c. May-June Content Calendar
 - d. New HAD Photos and Video (*TBD-first week of June*)
 - e. H2O Branding
4. Event Updates
 - a. HobbyFest 2018 Recap
 - b. Board and Staff Retreat-August 2018
 - c. State of the District 2019
 - i. Potential Dates: February 7, 2019 or February 14, 2019
 - ii. Potential Speakers
 - iii. Location
5. Strategic Plan Update
6. Adjourn

Jerry Lowry
Executive Director